

# KHALED BATT

Cairo, Egypt

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🌐 UX Portfolio

## SUMMARY

Senior Product Designer with a track record of leading end-to-end design for digital products across FinTech, SaaS, healthcare, and e-commerce. Passionate about crafting intuitive, user-centered experiences that are both visually polished and deeply functional. Expert in Figma with strong experience building scalable design systems, conducting user research, and collaborating closely with product and engineering teams in agile environments. Native Arabic speaker with experience designing bilingual RTL and LTR interfaces for MENA markets. Actively uses AI tools including Claude and Figma AI to accelerate design work and explore ideas faster.

## KEY DESIGN COMPETENCIES

- End-to-End Product Design
- FinTech & SaaS UX
- User Research & Testing
- Prototyping
- Design Systems
- Wireframing &
- AI-Assisted Design
- Web & Mobile UI/UX
- Agile Collaboration

## EXPERIENCE

### Nodogoro

04/2025 – 02/2026

Senior Product Designer

San Francisco, CA (Remote)

- Led end-to-end product design across multiple web and mobile products, owning the full process from user research and discovery through wireframes, prototypes, and production-ready high-fidelity UI.
- Built and maintained a scalable design system and component library in Figma, ensuring visual consistency and quality across all product surfaces.
- Used AI tools including Claude and Figma AI throughout the design process for research synthesis, ideation, and interaction refinement.
- Collaborated closely with product managers and engineers in a remote agile environment, presenting design decisions clearly and iterating based on feedback.

### SND

06/2024 – 04/2025

Senior Product Designer

Cairo, Egypt

- Led end-to-end UX design for a multi-surface healthcare platform across web and mobile, translating complex requirements into clear, intuitive user experiences.
- Conducted user research and usability testing, applying findings to continuously improve core product flows and interface quality.
- Owned and evolved the product design system in Figma, ensuring consistency and accessibility across all digital touchpoints.
- Collaborated with product managers, engineers, and stakeholders, presenting design rationale clearly and supporting smooth design-to-development delivery.

### Nafham by Tyro

06/2022 – 06/2024

UI/UX Designer

Dubai, UAE

- Designed responsive web and mobile-first product experiences for a B2B SaaS edtech platform serving the MENA market, leading the full design process from research through high-fidelity delivery.
- Contributed to and maintained a shared Figma design system, ensuring visual consistency and smooth developer handoff across the product.
- Mentored junior designers and collaborated with cross-functional teams in a remote agile environment, iterating quickly and delivering high-quality outcomes.

### Nafham by Tyro

06/2021 – 06/2022

Senior Graphic Designer

Dubai, UAE

- Established visual design standards and brand consistency across product and marketing for a UAE-based client, mentoring junior designers and building a quality-focused design culture.

## FEATURED PROJECTS

### Flux | FinTech Mobile App, End-to-End UX, Figma Design System

2025

- Self-initiated FinTech mobile app designed end to end, covering user research, wireframes, prototypes, and high-fidelity UI with a complete Figma component library informed by research with 15 real users.

### Maverick | E-commerce, Full Purchase Journey, Web and Mobile

2025

- Designed a complete e-commerce platform end to end for a client, covering the full user journey from landing page and product discovery through checkout, order confirmation, and order tracking.

### Bosta | Logistics Platform, UX Case Study, User Research

2025

- Self-initiated UX case study applying research and design thinking to identify experience gaps in a real product and deliver a validated, user-centered redesign.

### Hire.inc ATS & CRM | B2B SaaS, Complex UI, Design Systems

2025

- Owned end-to-end UI/UX for a complex B2B SaaS platform, building a scalable design system and collaborating with engineers to deliver consistent, pixel-perfect experiences.

## TECHNICAL SKILLS

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**Design Tools:** Figma (Expert: Components, Auto Layout, Variants, Prototyping, Design Systems), Figma AI, Framer (Micro-interactions), FigJam, Adobe Photoshop, Adobe Illustrator, Notion

**AI Tools:** Claude (research synthesis, ideation, spec generation), Figma AI (design variations, rapid exploration)

**UX/UI Skills:** End-to-End Product Design, FinTech and SaaS UX, E-commerce Design, Web and Mobile UI/UX, User Research, Usability Testing, Wireframing, Prototyping, High-Fidelity UI, Design Systems, RTL and LTR Bilingual Design, Responsive Design, Accessibility, Information Architecture

**Tech Familiarity:** HTML and CSS for developer collaboration and smooth design handoff, familiar with React component thinking

**Collaboration:** Agile/Scrum workflows, cross-functional teamwork, stakeholder presentations, junior designer mentoring, developer handoff

**Languages:** Arabic (Native), English (Professional)

## EDUCATION

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**Ain Shams University**

*Bachelor of Medicine & Surgery - MBBS*

**2013 – 2020**

*Cairo, Egypt*

**Egypt FWD**

*UX Design Professional Certificate*

**2024**

*Remote*

**Google**

*UX Design Certificate*

**2026**

*Remote*